WSOC-TV

Agency Name:	GMMB		Todays date:	10/29/2012
Advertiser Name:	Barack Obam	<u>na</u>	Invoice Nbr.:	
× Credit	Debit	Refund	Transfer	OSI Contract # 325080
Agency #	Advertiser #	Order Type		323000
Date Aired:			Time Aired:	
A/E Name:	Andrea Moore		A/E Number: Ntl. Rep Nbr:	
Billed at Rate:		··	Corrected Rate:	
Gross Credit/Debit:	\$2,04	0.00	Net Credit/Debit:	\$1,734.00
REASON FOR ADJUSTMENT	`:			
SALES Agency Commission Act Sales Ordering Error Makegood Error Rate Adjustment Telerep Ordering Error Telerep Makegood Error Spots Double Ordered TRAFFIC Product Conflict Poor Rotation Incorrect Media Outside Time Period Order Entry Error			CTHEF Carting Error Technical Difficu Network Overrur Invoice Billing E Computer Conv. Production Billin	lty ror Error
EXPLANATION: credit due rebates for the week o mon 10/29 7-730p 1x \$1200 W-Th 10/31 1135p-1207a 1x \$50 Sat 11/3 530-6a 1x \$340 Approved for Sales			or Accounting	

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Charlotte, NC 28206-2700 WSOC-TV 1901 North Tryon Street

Schedule Dates Advertiser

Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256)

1537/OBAMA FOR AMERICA (134149)

Telerep/Philadelphia, Philadelphia (1057)

Demo CO-OP Entered By Headline #

Order Type

Package Deal

15.00 Normal

8 06260221 Jill Hipskind

Commission %

\$27,645,00

\$156,655.00

BASSETT, LAURA Telerep/Philadelphia

Sales Tax Net Total Commission

95/101/1537

OBAMA FOR AMERICA

CPE Account Types

136

\$182,260.00 \$2,040.00 \$184,300.00

Last Modified Date Entered

08/01/12

10/29/12

Oct. 2012 Nov. 2012

Grand Total:

Charlotte (WSOC)
By Broadcast Month

325080

Contract #

Greer, Margolis, Mitchell & Associates

Washington, DC 20007

Brand **Buyer Name** Product Sales Office

Salespersor Agency

10/02/12-11/03/12

:30 6A- 8A (EST)

:30 9A- 10A (EST) :30 8A- 9A (EST)

:30 10A- 11A (EST)

× ×

×

×

\$375.00

\$2,025.00 Charlotte (WSOC) \$1,500.00 Charlotte (WSOC) \$1,125.00 Charlotte (WSOC)

\$1,500.00 Charlotte (WSOC)

\$500.00 \$275.00 \$475.00

\$S00.00 Charlotte (WSOC) \$27S.00 Charlotte (WSOC) \$47S.00 Charlotte (WSOC) \$225.00 Charlotte (WSOC)

10/1/12 10/1/12 10/1/12 10/1/12 8/1/12 10/1/12

10/1/12

S.1 Normal Line / Spot

4.0 Normal Line / Spot

10/06/12-10/06/12 10/02/12-10/05/12 10/02/12-10/05/12 10/02/12-10/05/12

:30 6A- 8A (EST) :30 7A- 8A (EST) :30 6A- 6:30A (EST) :30 SA- 5:30A (EST)

:30 8A- 9A (EST)

3.1 Normal Line / Spot 2.1 Normal Line / Spot 1.1 Normal Line / Spot Line

Line Type / Break Type (Ref #)

Dates

Sec

Length

Run Times

SPW Mo

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nS PS

Spots

Rate

Total

Station

Comments

Entered

10/1/12

10/1/12

\$1,275.00 Charlotte (WSOC) \$2,550.00 Charlotte (WSOC)

\$6,200.00 Charlotte (WSOC)

× We Th Fr

× ×

×

\$850.00 \$42S.00

\$225.00 \$775.00

10/02/12-10/05/12 10/07/12-10/07/12 10/06/12-10/06/12 10/02/12-10/05/12 10/02/12-10/05/12 10/07/12-10/07/12 10/06/12-10/06/12 10/02/12-10/05/12

9.1 Normal Line / Spot 8.1 Normal Line / Spot 7.1 Normal Line / Spot 6.1 Normal Line / Spot

Actified Agency/Advertises 14.1 Normal Line / Spot

13.1 Normal Line / Spot 12.1 Normal Line / Spot 11.1 Normal Line / Spot 10.1 Normal Line / Spot

10/07/12-10/07/12

:30 12P- 12:30P (EST)

:30 12P- 12:30P (EST)

:30 12P- 1P (EST)

× × ×

:30 10:58A- 12P (EST)

10/02/12-10/05/12

Accepted-Station

\$275.00 \$275.00 \$375.00 \$675.00 \$375.00

\$375.00

\$1,125.00 Charlotte (WSOC)

\$275.00 Charlotte (WSOC) \$275.00 Charlotte (WSOC)

> 10/1/12 10/1/12 10/1/12 10/1/12

10/1/12

3.55

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written

Printed At: 09:44 AM on Tuesday, October 30 2012 B/E Bookend P/B Piggy Back

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Greer, Margolis, Mitchell & Associates 3050 K Street NW

Washington, DC 20007

CPE

Buyer Name

Phone/Fax

Sales Office Salespersor

Comments

Billing Type Account Types WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Agency Product

Contract #

325080

Last Modified Date Entered

08/01/12

Jill Hipskind 10/29/12

Oct. 2012 Nov. 2012

\$182,260.00 \$2,040.00

Grand Total:

136

\$184,300.00

Charlotte (WSOC)
By Broadcast Month

Advertiser 1537/OBAMA FOR AMERICA (134149) Political - Federal Candidate (1067) Pol/B Obama/D/Pre/US (16256) 10/02/12-11/03/12

Greer, Margolis, Mitchell & Associates (2890)

Entered By

BA5SETT, LAURA Telerep/Philadelphia Telerep/Philadelphia, Philadelphia (1057)

Order Type Net Total Package Deal Commission Commission %

Demo CO-OP Headline # 15.00 06260221 8 Normal

\$27,645.00

\$156,655.00

Sales Tax

OBAMA FOR AMERICA 95/101/1537 National/Political

	16.1	15.1	Line	
	16.1 Normal Line / Spot	15.1 Normal Line / Spot	Line Type / Break Type (Ref #)	
	10/02/12-10/05/12	10/02/12-10/05/12	Dates	
	υī	5	Sec	
	ເລ	ţi.	Sec Length	
	:30 SP- 5:30P (EST)	:30 4P- 5P (EST)	Run Times	
	4	4	SPW	
			Mo	
-	×	×	깁	
	× × ×	× × ×	We 1	
	×	×]]	
		-	Sa	1
			nS	
	4	4	SPW Mo Tu We Th Fr Sa Su Spots	
	\$850.00	\$825.00	Rate	
	\$3,400.00	\$3,300.00	Total	
	\$3,400.00 Charlotte (WSOC)	3,300.00 Charlotte (WSOC)	Station	
			0	

Comments

10/1/12

10/1/12 Entered

10/1/12 10/1/12 Line

18.1 Normal Line / Spot 17.1 Normal Line / Spot

19.1 Normal Line / Spot

:30 6P- 6:30P (EST) :30 5:30P- 6P (EST) 6 × × ×

\$1,100.00 \$875.00

10/02/12-10/05/12 10/02/12-10/05/12 10/02/12-10/05/12 10/08/12-10/08/12 10/02/12-10/04/12 10/02/12-10/05/12 10/07/12-10/07/12 10/06/12-10/06/12 10/02/12-10/05/12 10/08/12-10/08/12 :30 10P- 11P (EST) :30 8P- 10P (EST) :30 11:35P- 12:02A (EST) :30 11P- 11:35P (EST) :30 7:30P- 8P (EST) :30 7P- 7:30P (EST) :30 6P- 6:30P (EST) :30 7P- 7:30P (EST) × × × × × \$4,500.00 \$6,000.00 \$1,200.00 \$1,200.00 \$1,000.00 \$500.00 \$925.00 \$490.00 \$3,500.00 Charlotte (WSOC) \$4,800.00 Charlotte (WSOC) \$1,000.00 Charlotte (WSOC) \$6,600.00 Charlotte (WSOC) \$490.00 Charlotte (WSOC)

> 10/1/12 10/1/12 10/1/12

\$7,800.00 \$5,600.00 \$12,000.00 Charlotte (WSOC) \$15,600.00 Charlotte (WSOC) \$5,550.00 Charlotte (WSOC) \$4,500.00 Charlotte (WSOC) \$2,000.00 Charlotte (WSOC) \$4,800.00 Charlotte (WSOC) \$5,600.00 Charlotte (WSOC)

10/1/12

10/1/12 10/1/12 10/1/12 10/1/12 10/1/12 10/1/12

Accepted Agency/Advanted

Date:

Accepted Station:

28.1 Normal Line / Spot 27.1 Normal Line / Spot 26.1 Normal Line / Spot 25.1 Normal Line / Spot

10/02/12-10/02/12 10/02/12-10/02/12

:30 9P- 10P (EST)

:30 10P- 11P (EST)

24.1 Normal Line / Spot

23.1 Normal Line / Spot 22.1 Normal Line / Spot 21.1 Normal Line / Spot 20.1 Normal Line / Spot

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written

B/E Bookend P/B Piggy Back

Printed At: 09:44 AM on Tuesday, October 30 2012

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Greer, Margolis, Mitchell & Associates

Washington, DC 20007

SE

95/101/1537

National/Political

Sales Tax Net Total Commission Commission %

> \$156,655.00 \$27,645.00

Account Types

Comments

OBAMA FOR AMERICA

Billing Type

Buyer Name Sales Office

BASSETT, LAURA

Telerep/Philadelphia

Package Deal

Normal

15.00

Phone/Fax

Salesperson Brand

3050 K Street NW

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Product Schedule Dates Agency Advertiser Greer, Margolis, Mitchell & Associates (2890) 1537/OBAMA FOR AMERICA (134149) Political - Federal Candidate (1067) Pol/B Obama/D/Pre/US (16256) 10/02/12-11/03/12

Contract #

Telerep/Philadelphia, Philadelphia (1057) 325080 CO-OP Order Type Demo Entered By Last Modified Headline#

Date Entered 08/01/12 06260221 Jill Hipskind 10/29/12

Grand Total:	Nov. 2012	By Broadcast Month	Charlotte (WSOC)
136	3	Spots	
\$184,300.0	\$2,040.0	#192 760 f	

Line Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW Mo Tu We Th Fr Sa Su Spots	Rate	Total	Station	Comments	Entered
29.1 Normal Line / Spot	10/03/12-10/03/12	5		:30:8:30P- 9P (EST)	1	\$5,000.00	\$5,000.00	\$5,000.00 Charlotte (WSOC)		10/1/12
30.1 Normal Line / Spot	10/03/12-10/03/12	5	75	:30 9P- 9:30P (EST)	<u></u>	\$7,500.00		Charlotte (WSOC)		10/1/12
31.1 Normal Line / Spot	10/03/12-10/03/12	5	ļ.,	:30 10P- 11P (EST)	1	\$4,300.00	\$4,300.00	\$4,300.00 Charlotte (WSOC)		10/1/12
32.1 Normal Line / Spot	10/04/12-10/04/12	5	,,	:30 8P- 9P (EST)		\$4,000.00	\$4,000.00	\$4,000.00 Charlotte (WSOC)		10/1/12
33.1 Normal Line / Spot	10/04/12-10/04/12	5	75.	:30 9P- 10P (EST)	<u> </u>	\$6,500.00	\$6,500.00	\$6,500.00 Charlotte (WSOC)		10/1/12
34.1 Normal Line / Spot	10/04/12-10/04/12	У		:30 10P- 11P (EST)	1	\$5,000.00	\$5,000.00	\$5,000.00 Charlotte (WSOC)		10/1/12
35.1 Normal Line / Spot	10/05/12-10/05/12	5		:30 8P- 9P (EST)		\$2,000.00	\$2,000.00	\$2,000.00 Charlotte (WSOC)		10/1/12
36.1 Normal Line / Spot	10/05/12-10/05/12	5		:30 9P- 10P (EST)		\$3,000.00	\$3,000.00	\$3,000.00 Charlotte (WSOC)		10/1/12
37.1 Normal Line / Spot	10/05/12-10/05/12	5		:30 10P- 11P (EST)	1	\$3,700.00	\$3,700.00	\$3,700.00 Charlotte (WSOC)		10/1/12
38.1 Normal Line / Spot	10/07/12-10/07/12	Uī	.	:30 7P- 8P (EST)	1	\$2,500.00	\$2,500.00	\$2,500.00 Charlotte (WSOC)		10/1/12
39.1 Normal Line / Spot	10/07/12-10/07/12	ر ا		:30 8P- 9P (EST)	1	\$6,000.00	\$6,000.00	\$6,000.00 Charlotte (WSOC)		10/1/12
40.1 Normal Line / Spot	10/07/12-10/07/12	5		:30 9P- 10P (EST)	1	\$6,500.00	\$6,500.00	\$6,500.00 Charlotte (WSOC)		10/1/12
41.1 Normal Line / Spot	10/08/12-10/08/12	<u>л</u>		:30 5A- 5:30A (EST)	1 X	\$425.00	\$425.00	\$425.00 Charlotte (WSOC)		10/1/12
42.1 Normal Line / Spot	10/08/12-10/08/12	5		:30 6A- 6:30A (EST)	1 ×	\$850.00	\$850.00	\$850.00 Charlotte (WSOC)		10/1/12

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written.

Acceptable Againsy Advertises

42.1 Normal Line / Spot

Comments:

246

Accepted-Station



Greer, Margolis, Mitchell & Associates 3050 K Street NW

Washington, DC 20007

SE

95/101/1537

National/Political

Sales Tax

Net Total

\$156,655.00

Account Types

Buyer Name Sales Office Salesperson

BASSETT, LAURA Telerep/Philadelphia

Phone/Fax

Comments

O8AMA FOR AMERICA

Billing Type

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Product Agency Advertiser

Schedule Dates Contract #

Pol/B Obama/D/Pre/US (16256) 325080 Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) 10/02/12-11/03/12 1537/OBAMA FOR AMERICA (134149)

Telerep/Philadelphia, Philadelphia (1057) Demo CO-OP Headline # Entered By Last Modified

Date Entered

Package Deal Order Type Commission Commission % 08/01/12 10/29/12 15.00 06260221 Jill Hipskind 8 \$27,645.00 Normal

Charlotte (WSOC)

Rate

4		
	Grand Total:	By Broadcast Month Oct. 2012 Nov. 2012
	136	<u>Spots</u> 133 3
	\$184,300.00	\$182,260.00 \$2,040.00

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			4-7	4 1000		H	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	:30 5:30A- 6A (E31)	U	10/02/12-10/05/12	56.0 Normal Line / Spot
10/1/12		\$1.275.00 Charlotte (WSOC)	\$1.275.00	\$425 DD	J.	< <	ں د	30 0 30 1 (503)	,		
10/1/12		\$1,000.00 Charlotte (WSOC)	\$1,000.00	\$500.00	2	×	2	:30 12:0SA- 12:35A (EST)	σı	10/05/12-10/05/12	55.1 Normal Line / Spot
10/1/12		\$500.00 Charlotte (WSOC)	\$500.0	\$500.00	1		1 ×	:30 11:35P- 12:02A (EST)	(J)	10/08/12-10/08/12	S4.1 Normal Line / Spot
71/1/01		\$925.00 Charlotte (WSOC)	\$925.0	\$925.00	1		1 ×	:30 11P- 11:35P (EST)	S	10/08/12-10/08/12	53.1 Normal Line / Spot
71/1/01		\$1,200.00 Charlotte (WSOC)	\$1,200.0	\$1,200.00	1		1 ×	:30 7:30P- 7:S6P (EST)	4	10/08/12-10/08/12	52.1 Normal Line / Spot
10/1/12		\$1,200.00 Charlotte (WSOC)	\$1,200.0	\$1,200.00	1		1 ×	:30 7P- 7:30P (EST)	4	10/08/12-10/08/12	51.1 Normal Line / Spot
10/1/12		\$1,100.00 Charlotte (WSOC)	\$1,100.01	\$1,100.00	1		ı ×	:30 6P- 6:30P (EST)	S	10/08/12-10/08/12	50.1 Normal Line / Spot
10/1/12		\$8/5.00 Charlotte (WSOC)	\$8/5.00	\$875.00	1-	-	1 ×	30 5:30P- 6P (EST)	S	10/08/12-10/08/12	49.1 Normal Line / Spot
71/1/01		\$850.00 Charlotte (wSOC)	\$850.00	\$850.00	-		1 ×	:30 5P- 5:30P (EST)	5	10/08/12-10/08/12	48.1 Normal Line / Spot
10/1/17		\$3/5.00 Charlette (WSOC)	\$375.00	\$3/5.00			1 ×	:30 12P- 1P (EST)	S	10/08/12-10/08/12	47.1 Normal Line / Spot
10/1/17		\$075.00 Charlette (WSOC)	\$075.00	\$675.00			×	:30 10:58A- 12P (EST)	4	10/08/12-10/08/12	46.1 Normal Line / Spot
10/1/17		\$375.00 Charlette (WSOC)	\$375.00	\$3/5.00	.		×	:30 10A- 11A (EST)	5	10/08/12-10/08/12	45.1 Normal Line / Spot
10/1/17		\$3/5.00 Charlotte (WSOC)	\$375.00	\$375.00	-		×	:30 9A- 10A (EST)	5	10/08/12-10/08/12	44.1 Normal Line / Spot
10/1/12		\$1,550.00 Charlotte (WSOC)	\$1,550.00	\$775.00	2		2	:30 7A- 8A (EST)	57	10/08/12-10/08/12	43.1 Normal Line / Spot
cultated	Comments	Station	Total	Rate	Su Spots	SPW Mo Tu We Th Fr Sa Su Spots	SPW Mo Tu	ngth Run Times	Sec Length	Dates	Line Type / 8reak Type (Ref #)

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written.

accepted-Agency/astrectises:

Accepted-Station.

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Greer, Margolis, Mitchell & Associates

Washington, DC 20007 3050 K Street NW

CPE

95/101/1537

National/Political

Account Types

Buyer Name

Sales Office

Salesperson

Phone/Fax

Comments

OBAMA FOR AMERICA

Billing Type

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Product Advertiser Agency Pol/B Obama/D/Pre/US (16256) 10/02/12-11/03/12 Contract #

325080

Date Entered

08/01/12

10/29/12

Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890)

Last Modified

1537/OBAMA FOR AMERICA (134149)

Telerep/Philadelphia, Philadelphia (1057)

BASSETT, LAURA Telerep/Philadelphia

Demo

Net Total Commission Commission % Package Deal Order Type Headline#

15.00 \$156,655.00 \$27,645.00 Normal

Sales Tax

CO-OP **Entered By** 06260221 Jill Hipskind Ö

> Oct. 2012 Nov. 2012 Charlotte (WSOC)
> By Broadcast Month Grand Total:

136

\$182,260.00 \$2,040.00 \$184,300.00

Printed At: 09:44 AM on Tuesday, October 30 2012 B/E Bookend P/B Piggy Back

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Accepted Agency/Advance

Date

ACEDIAL STREET

Z

70.0 Normal Line / Spot 69.0 Normal Line / Spot 68.0 Normal Line / Spot 67.0 Normal Line / Spot 66.0 Normal Line / Spot 6S.0 Normal Line / Spot 64.0 Normal Line / Spot 63.0 M/G For 8.1.1 / Spot 62.0 M/G For 10.1.1 / Spot 61.1 Normal Line / Spot 60.0 M/G For 30.1.1 / Spot 59.0 Normal Line / Spot

10/31/12-11/01/12 10/29/12-10/29/12 10/20/12-10/20/12 10/21/12-10/21/12 10/21/12-10/21/12 10/21/12-10/21/12 10/07/12-10/07/12 10/05/12-10/05/12 10/03/12-10/03/12 10/03/12-10/03/12 10/08/12-10/08/12 10/02/12-10/05/12 10/02/12-10/05/12 Dates

:30 11:35P- 12:07A (EST)

:30 5:30A- 6A (EST)

:30 7P- 7:30P (EST)

:30 9P- 10P (EST)

:30|7P- 8P (EST)

:30 4P- 5P (EST)

× × × ×

\$6,500.00

\$6,500.00 Charlotte (WSOC) \$2,500.00 Charlotte (WSOC)

\$2,500.00

\$375.00 \$675.00

\$37S.00 Charlotte (WSOC)

\$675.00 Charlotte (WSOC)

10/4/12 10/1/12

10/4/12

\$1,200.00

\$1,200.00 Charlotte (WSOC)

\$185.00 Charlotte (WSOC) \$210.00 Charlotte (WSOC)

> 10/19/12 10/19/12 10/19/12 10/19/12

\$340.00 \$500.00

\$340.00 Charlotte (WSOC) \$S00.00 Charlotte (WSOC)

10/29/12

10/29/12 10/29/12 \$185.00 \$210.00 :30 6A- 7A (EST) :30 10:58A- 12P (EST) :30 8P- 8:30P (EST) :30 10P- 11P (EST) :30 8A- 9A (EST) :30 8A- 9A (EST) :30 6:30A- 7A (EST) Line

Line Type / Break Type (Ref #)

Sec Length

Run Times

SPW Mo

× Tu We Th Fr

×

S uS

Spots

Rate

\$2,550.00 Charlotte (WSOC)

Station

Comments

Entered

2

×

\$3,200.00 \$4,300.00

\$4,300.00 Charlotte (WSOC)

\$3,200.00 Charlotte (WSOC)

\$1,450.00 Charlotte (WSOC) \$5,800.00 Charlotte (WSOC)

10/1/12

10/1/12 10/1/12

10/1/12

\$725.00 \$725.00 \$850.00

57.0 Normal Line / Spot 58.0 Normal Line / Spot